



NORTH EAST YOUTH ALLIANCE

NEWSLETTER

WELCOME & THANK YOU

Hello and welcome to our first North East Youth Alliance (NEYA) newsletter. We hope you find it an interesting and informative read and that you feel up to speed with all developments.

Firstly, we were delighted with the attendances and feedback on our two information sessions and we have pulled together a Q&A document below. A huge thanks to those who participated.

One of the early successes has been involving a group of young people in the development of the NEYA branding and logo which is discussed later on.

Our priorities moving forward will be to gain further feedback from the sector particularly in relation to workforce development, and the first meeting of the Alliance reference group.

If you would like to find out more about any aspect of the Alliance or to arrange a call/meeting, please get in touch via email: info@neya.org.uk

Have a great summer and take care.

NEYA Team

CLICK BELOW FOR Q&A DOCUMENT



NEYA INFORMATION SESSIONS

Many of you will be aware that we ran two online information sessions for colleagues interested in finding out more about the North East

Youth Alliance.

We had a great amount of interest which resulted in both of these sessions being fully booked. The sessions started with a presentation where we shared some background regarding how the Alliance came about, its aims, and the outcomes we have agreed with the National Lottery. We then opened the sessions up for questions.

We have detailed the most Frequently Asked Questions (mentioned previously) as we thought it would be useful for everyone to be able to see our responses. Below are some of the comments we received when we evaluated the sessions – thank you to everyone who participated in the discussions.

'This is an exciting opportunity to work together differently, let's not blow it!'

'Keen to understand next steps and practicalities of bringing together charities to deliver'

'The Alliance has so much potential and I really hope there will be lots of opportunities to be involved and to contribute'

'Really looking forward to seeing the partnership develop and being part of it. Challenging times ahead and we all need to come together'

to ensure young people are cared for and engaged'

FOCUS GROUP SESSIONS

We are delighted to be able to offer 2 dates for our first Focus Group Sessions, based on **'Workforce Development'**.

The focus groups are aimed at encouraging discussion about the kind of support needed and to add further detail to the feedback we have already received from the information sessions evaluation results.

The sessions will be held via Zoom.

Tuesday, 22nd September - 9:30-10:30 am

Wednesday, 30th September - 1:00-2:00 pm

Please email you preferred date to:

info@neya.org.uk

YOUNG PEOPLE'S WORK

One of the first things that people look at is a logo, right?

Yes, we think that too, so that is why we worked across the North East with young people from different age groups, community groups, neighbourhoods and also with those who have different educational and support needs to help design our logo for the North East Youth Alliance.

We began with a few designs and worked with the young people to find out more around the following; what they liked about them, what they didn't like and what improvements they would make.

We held 8 focus groups with a range of different young people from across the region and received a lot of positive feedback as well as really constructive criticism, which helped us shape our new logo.

Here are just a few of the comments from young people:

'The logo should represent hearts as in working together and being the heart of the people or community'

'The colours are nice and bright'

'I think it just needs something slightly different to make it 'younger' and less polished. While it may not be aesthetically professional and clean looking it would be different and might emphasise that young person professional doesn't have to look the same as organisation/industry professional'

We listened to what the young people had to say and then used their feedback to re-design the logo.

The final design was then produced and shared with the young people, who were very happy with it. We are delighted to be able to share it with you all today!

Well done to everyone who was involved in this process!

The finished product:



NORTH EAST
YOUTH ALLIANCE



Youth
focus:
North East

