

Courier Fraud

Together we can call out crime
and protect vulnerable people
from this serious scam.

June 2022

CrimeStoppers.



In 2021, over £15 million was lost to courier fraud in the UK.

For the vulnerable victims of this sophisticated scam,
the emotional and financial impacts are devastating.

To the criminal gangs behind it, the profits fund wider serious
crime that impacts communities across the country.

Crimestoppers is working with City of London Police and Action Fraud to raise awareness of what courier fraud is, and how we all have the power to stop it.

Our response is to offer individuals in communities a way to speak up with information on the criminals behind courier fraud, 100% anonymously.

CrimeStoppers.

We believe everyone has the right to feel safe from crime, wherever they live, wherever they work, for ourselves and all those we care about.

But sometimes people might be worried about a crime, or something that's wrong, and want to pass on information. Which is why it's good to know they can always trust Crimestoppers.

We're an independent charity that gives people the power to speak up and stop crime, 100% anonymously. By phone and online, 24/7, 365 days a year.

No police contact. No witness statements. No courts.

Every year we help stop thousands of crimes.

Support us to help make communities and work places safer together.



Tackling courier fraud.

In the midst of the cost of living crisis, there has never been as great a need to protect vulnerable people from fraud and scams.

What is courier fraud?

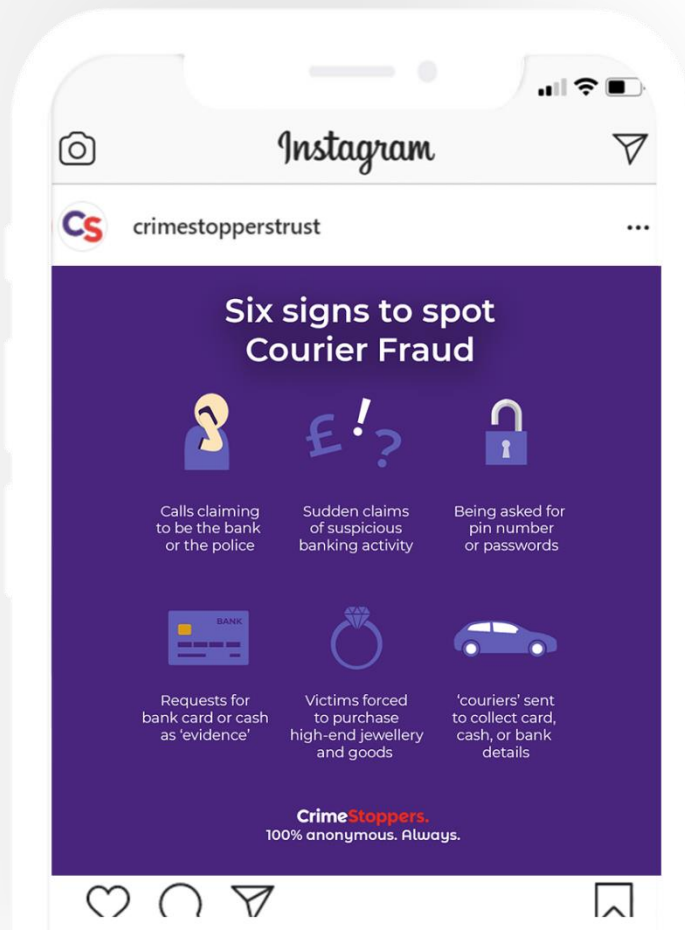
It's a scam where criminals pretend to be the police or the victim's bank, tricking victims into providing banking details, withdrawing cash, foreign currency or purchasing gold, watches or other expensive items.

These items as well as bank cards, are handed over to strangers (known as couriers) who are posing as police or bank workers who come and collect these items from the victim.

Who is most at risk?

Around 60% of victims are over 70, and whilst the average loss per person is around £5,000, the highest single report last year was £640,000.

Our new campaign aims to drive people to report what they know about the criminals behind courier fraud by using **our unique anonymous reporting service.**



Educate. Solve. Support. Prevent.

Our campaign will take a comprehensive approach to raise awareness and drive reporting on courier fraud, as well as working with our partners to signpost to support avenues available for victims.

Educate the public on what courier fraud is and the impact it has on our communities.

Messaging will seek to **help solve courier fraud** by targeting audiences who may have information on the crime gangs behind it.

By targeting awareness messaging and highlighting the warning signs at potential victims and those close to them, as well as professionals in industries that may be able to witness this scam, we seek to **help prevent future victims from being defrauded**.

The campaign will signpost to **Action Fraud** and other available organisations that offer victims **support and advice**.



Could you protect someone from courier fraud?

Criminals are ruining vulnerable people's lives with this cruel scam.

Speak up to our charity. 100% anonymous. Always.

ActionFraud
Report fraud to our charity. 100% anonymous. Always.
www.actionfraud.police.uk

CrimeStoppers.
Call us on the phone, or text. 100% anonymous. Always.
0800 555 111
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How you can support us.

We've developed a suite of assets which you can download, print and share with your network. Click below to download the following:

- Posters
- Leaflet

We've also included our organic social media schedule so you can see when we'll be posting, and when you can share our messaging.

[Click to view and download](#)

Alternatively, follow us and share our campaign posts on: [LinkedIn](#) – [Facebook](#) – [Twitter](#) – [Instagram](#) to help us amplify our campaign messaging to new audiences.

To learn more about our campaign, please contact:
brand@crimestoppers-uk.org



CrimeStoppers.

Breaking the wall of silence since 1988.