

Welcome to Neighbourly

Neighbourly is a free-to-use giving platform, currently used by over 20,000 community causes across the UK and Ireland, ranging from registered charities to schools, foodbanks, local community groups and Community Interest Companies.

Neighbourly offers regular giving programmes throughout the year so small charities and community causes can partner with businesses for help and support. You can also use the platform to create your own fundraising campaigns and volunteer opportunities.

Neighbourly's Three Giving Options

- 1. Food and Products: Neighbourly can look to partner you with a local supermarket for regular collections, subject to availability. If you would like to request surplus food and product donations, please select this option when setting up your page. You'll need to upload a current Level 2 Food Hygiene Certificate dated within the last 2.5 years or add a link to your organisation's Food Standards Agency (FSA) rating. If your page is approved for food collections, our surplus team will be in touch if an opportunity becomes available in your area. There's more information about registering for surplus collections in our <u>Surplus FAQs</u>.
- 2. **Funding and Grants:** through Neighbourly your organisation can hear about new grants and funding opportunities from our business partners. Grants in 2021 ranged from £400 £10,000. If your organisation is a registered charity or CIC, individual supporters can also donate to your page. To do this, request individual donations, connect your page to Stripe and add a fundraising pot whilst creating your page and remember to share your page with your followers. You don't need to set up a fundraising pot to apply for corporate grants Neighbourly will send you an application invite if a relevant grant fund becomes available.
- 3. Volunteer Support: Neighbourly works with its business partners and their skilled teams to connect charities and groups with volunteer support throughout the year. Employee Volunteers can be involved in one-off events or regular support, remotely or in-person. They can support a range of activities, including practical tasks, business advice or running sessions for beneficiaries.
 So that we have the best chance of matching your organisation's needs to the right people, add a volunteer opportunity when setting up your page. Once the opportunity is published, our team will look to match you with local employee volunteers and will be in touch if we are able to connect you. Your listing will also be discoverable by members of the public that are looking to volunteer.



Top Tips for Creating and Managing your Neighbourly Page

Before you set up your page, we recommend checking to see whether one has already been created for your organisation - you can use this link to search.

Create a profile for your organisation on <u>this link</u>. You will be guided through the steps to login or set up an account and create and publish a page.

Your page should include:

- 1. A detailed summary of your organisation
- 2. Information about the type of people you support
- 3. What you need and how you would make use of any donations or support received
- 4. A good image
- 5. Your website and social media links

Remember to keep your page and links updated to ensure Neighbourly and your supporters know what your current activities and needs are.

There is a detailed <u>FAQ page</u> on our website with more information on setting up your profile.

Make sure your page is published by completing all the set up steps so that it is live on the Neighbourly platform. To publish from your dashboard, click on 'advanced options' underneath the name of your page and then click on 'publish page'. You can return to your dashboard at any time to update your requests and content. Once published, your page is ready to use!

In the meantime, our team will vet your page and make sure it passes our checks. We'll be in touch if we can support you through any of our corporate programmes. Please note that this may not be immediately as it depends on what programmes are running in your area.

Contact for support: www.neighbourly.com/help

Tag or follow us:

@nbrly on Twitter

@nbrly on Instagram

@nbrlyuk on Facebook