

Healthwatch Darlington's COVID-19 Vaccine Project - Social Media Guide

For local stakeholders

Survey Posts

Facebook, Instagram, or Twitter:

Example 1: We are in the middle of one of the largest NHS vaccination programmes ever launched. Help local NHS services understand how they might be able to improve by sharing your views: <https://www.surveymonkey.co.uk/r/COVIDVACCINEDarlo>

Example 2: Do you understand the information being shared about the COVID-19 vaccination programme? Your views are important, tell Healthwatch Darlington what you think: <https://www.surveymonkey.co.uk/r/COVIDVACCINEDarlo>

Example 3: The NHS is doing everything it can to deliver COVID-19 vaccines in Darlington. Your voice is important, share your views with Healthwatch Darlington: <https://www.surveymonkey.co.uk/r/COVIDVACCINEDarlo>

Possible hashtags: #CovidVaccineDarlo #YourviewsCOVID-19 #HelpDarloNHS

Social Media Cards:

FACEBOOK

The NHS is doing everything
it can to deliver COVID-19
vaccines in Darlington -
Share your views?



TWITTER

The NHS is doing everything it can to deliver COVID-19 vaccines in Darlington - Share your views?



INSTAGRAM



CitizenLab Posts

Example 1: Your COVID-19 vaccine views are important. Join the conversation - sign up now: <https://healthwatch-england.citizenlab.co/en/folders/local-branch-1>

Example 2: Do you have something to say about the COVID-19 vaccine programme? Join Healthwatch Darlington's CitizenLab- <https://healthwatch-england.citizenlab.co/en/folders/local-branch-1>

Example 3: The opportunity to share your views has never been more important. Healthwatch Darlington are talking about the COVID-19 vaccine - join them: <https://healthwatch-england.citizenlab.co/en/folders/local-branch-1>

Possible hashtags: #CitizenLabDarlo #CovidVaccineDarlo

FACEBOOK



Your COVID-19 vaccine views are important - Join the conversation today!



TWITTER

Your views about the
COVID-19 vaccine are
important - Join the
conversation today!



INSTAGRAM

