

Introduction to Social Media Marketing



Whether you're a social media pro or just finding your feet, this free online course will provide you with the digital marketing skills needed for effective marketing on various social media channels. Topics include content marketing, audience engagement, ads management and more!

**This three week course begins on Wednesday 5th August 2020,
12.30pm - 14.30pm**


You will access the course via Google Classroom and Learning & Skills' Padlet. Access to a smart device and the internet are essential. Access to a printer is not essential but beneficial.

Booking is essential. For more information please contact Learning & Skills:

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